

EL Innovation Seminar

October 9–11, 2024
Rotterdam, The Netherlands

 THE EUROPEAN
LOTTERIES
FOR THE BENEFIT OF SOCIETY

Hosted by



In an era shaped by rapid technological advancements and ever-changing consumer expectations, innovation stands as the cornerstone of progress.

Join us at this year's EL Innovation Seminar in Rotterdam as we delve deeper into the realm of innovation. Discover what it truly means, how it is shaping the lottery sector and how to maximise its full potential.

Network with industry peers and experts, creating valuable connections and gaining insights to navigate the evolving landscape. Participants will have the chance to explore the dynamic world of start-ups and learn how collaboration can spark new paths for growth.

Gain practical knowledge and tools to drive innovation in your lottery operations. Discover how other lotteries are adapting to meet the needs of new generations and harness the power of data to drive innovation forward. Explore the role of analytics, AI and predictive modelling to inform strategic decisions and ultimately drive the innovation process.

The **EL Innovation Awards 2024** ceremony will be held during the seminar to celebrate the top ten innovations among EL Lottery Members.

Don't miss it!



 THE EUROPEAN
LOTTERIES
FOR THE BENEFIT OF SOCIETY

WHO SHOULD ATTEND?

Open to EL Lottery & Associate Members, professionals involved in innovation, marketing, strategy, product management, customer experience & change management.

WHEN?

The seminar will start with a welcome dinner on the evening of Wednesday, October 9 and end on Friday, October 11 with a farewell lunch.

WHERE?

HOTEL NHOW ROTTERDAM

Wilhelminakade 137, 3072 AP Rotterdam ([website](#))
(Airport) transfers are not organised.

ACCOMMODATION

Participants are requested to book their own accommodation. You can take advantage of a preferred rate for the nights October 9 & 10 (limited availability) by using the booking link indicated in the written confirmation with the contact details. Please note that to obtain the preferred rate, the rooms are to be pre-paid upon reservation, and are non-cancellable, non-amendable and non-refundable.

LANGUAGE

The seminar will be held exclusively in English.

COSTS | 9 – 11 OCTOBER, 2024

EL Lottery & Associate Members **1465.– EUR ex. VAT**

*The fee includes participation in the seminar (9–11 October). **The fee does not include hotel accommodation.***

REGISTRATION

Please confirm your attendance to the EL Secretariat no later than September 24 by [registering online](#) through the EL website. A written confirmation will be sent to you upon receipt of your registration, together with the corresponding invoice.